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Media Contact: Development Office, DVAC | development@stoptheviolence.org

DVAC Launches PSA Film Competition Inviting Hawai'i Students and Community Members to Speak Out Against Domestic Violence

HONOLULU, HAWAI'I — The Domestic Violence Action Center (DVAC) is proud to announce its first annual PSA Film Competition, inviting Hawai'i high school students, college students, individuals, and groups to create a short public service announcement that raises awareness of domestic violence and highlights the impact volunteers and domestic violence organizations have in strengthening our communities.

Participants are asked to create an original 15 to 30 second PSA that speaks to the experience of domestic violence survivors and the role that volunteers and community organizations play in supporting healing, safety, and prevention across Hawai'i. The competition is open to individuals and groups alike, including school clubs, classes, and independent teams.

The chosen entry will receive a \$500 scholarship and a Best Buy gift card. All submissions will be reviewed by DVAC staff for adherence to the competition rules and guidelines outlined below.

Key Dates

Submission deadline: Tuesday, October 20, 2026

Judging period: October 21 – October 31, 2026

Winner announcement: By Monday, November 2, 2026

Who Can Participate

Open to all Hawai'i high school students and college students, as well as all individuals and groups, including school clubs and independent teams. Entries may be created individually or collaboratively.

PSA Rules & Guidelines

- Length: PSA must be between 15 and 30 seconds in total runtime.
- Theme: The PSA must focus on domestic violence awareness AND the impact volunteers and domestic violence organizations have on strengthening Hawai'i communities.
- Trauma-informed content: All entries must be trauma-informed, handled with care, sensitivity, and respect for survivors and their experiences.
- No profanity of any kind.
- No depictions of violence, gore, or sexual acts.



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- Content should center Hawai'i communities and reflect the positive impact of volunteers and domestic violence support organizations.
- One submission per individual or group. Group entries must identify all participating members.
- Submission deadline is Tuesday, October 20, 2026. Late entries will not be accepted.
- Winners will be announced by Monday, November 2, 2026.
- By submitting, entrants grant DVAC permission to share and screen the PSA for educational and promotional purposes.

Scholarship Award

The winning entry will receive a \$500 scholarship and a Best Buy gift card.

How to Submit

Submissions should be emailed to dvac@stoptheviolence.org no later than October 20, 2026, and must include the following:

- Contact name of the submitting individual or group representative.
- Organization, group, or personal name under which the PSA is submitted.
- Email address for follow-up communication.
- A brief summary (500 words or fewer) describing the PSA and its message.
- The PSA video file or a link to view it.

About DVAC

The Domestic Violence Action Center (DVAC) is dedicated to ending domestic violence in Hawai'i through direct services, advocacy, and community education. DVAC works alongside survivors, volunteers, and community partners to build safer, more resilient communities across the islands.

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Submissions Contact: dvac@stoptheviolence.org

Website: www.domesticviolenceactioncenter.org